



BENEFITS GUIDE & Membership Application

Mississippi Gulf Coast Chamber of Commerce, Inc.

CONNECT • INFORM • ADVOCATE • DEVELOP

Mississippi Gulf Coast
Chamber of Commerce, Inc.



CONNECT



INFORM



ADVOCATE



DEVELOP

U.S. Chamber of Commerce Accredited ★★★★★

MISSISSIPPI GULF COAST CHAMBER OF COMMERCE, INC.'S MISSION IS TO **CONNECT,** **INFORM, ADVOCATE** AND **DEVELOP**

Our mission is accomplished through a partnership with the:

- Biloxi Chamber of Commerce
- Gulfport Chamber of Commerce
- Long Beach Chamber of Commerce
- Pass Christian Chamber of Commerce
- Coast Young Professionals
- Leadership Gulf Coast
- Coast Centurion Association
- Mississippi Gulf Coast Chamber of Commerce Foundation

Through these avenues, the Chamber is able to utilize a vast network of business resources and partnerships to serve you, your business and the Gulf Coast.



In 2014, the United States Chamber of Commerce awarded the Mississippi Gulf Coast Chamber of Commerce, Inc. with 4-Star Accreditation for its sound policies, effective organizational procedures and positive impact on the community. Out of 7,000 chambers nationwide, the Mississippi Gulf Coast Chamber of Commerce, Inc. is in the top 3% and currently the only accredited chamber in the state of Mississippi.



SMALL BUSINESS:

\$375

DESIGNED FOR SMALL
BUSINESSES POISED
FOR GROWTH

ELIGIBILITY: 1-10 EMPLOYEES (PART & FULL TIME)

- Business referrals - the Chamber only refers members
- Online promotion - your business listed in membership directory
- Online promotion - your business website and social media platforms linked to mscoastchamber.com
- 1 complimentary ribbon cutting ceremony
- Member pricing for over 130 events focusing on our mission of **CONNECT**, **INFORM**, **ADVOCATE** and **DEVELOP**
- Receive pertinent Chamber communications daily
- Access to discount savings programs including office supplies
- Leadership opportunities including board, committee and taskforce service
- Complimentary notary service
- Business marketing literature displayed in Chamber lobby (business cards or brochures)
- Voucher to attend first event at no charge (maximum value \$25, must redeem within first three months of membership, some restrictions apply)
- Business credibility with Chamber decal for window & website
- New member exposure via social media, online membership directory spotlight & Chamber communications



EXECUTIVE:

\$650

VALUED AT
\$935

***ALL BENEFITS LISTED UNDER
SMALL BUSINESS TIER***

- 2 business category listings in online membership directory
- Industry Peer Groups - exclusive participation in industry specific programs
- 1 set of membership mailing labels
- Total program passes
 - 2 passes to Chamber After 5
 - 2 passes to Power Hour or Speed Networking
 - 4 passes to Economic VIBE
 - 2 passes to Professional Development



CORPORATE:

\$1,500

VALUED AT
\$2,715

ALL BENEFITS LISTED UNDER SMALL BUSINESS TIER

- Online membership directory
 - Total of 2 business locations
 - Total of 4 business category listings
 - Priority listing based upon membership
- Total of 2 sets mailing labels
 - Membership
 - VIP Mailing List
- Industry Peer Groups - exclusive participation in industry specific programs
- Executive Mentoring - exclusive access to group executive mentoring
- Total program passes
 - 3 passes to Chamber After 5
 - 3 passes to Power Hour or Speed Networking
 - 6 passes to Economic VIBE
 - 3 passes to Professional Development
- Total sponsorship credit
 - \$100 discount on Chamber After 5 or Power Hour
 - \$100 discount on Economic VIBE
 - \$100 discount on Professional Development



VISIONARY:

\$2,500

VALUED AT
\$3,395

***ALL BENEFITS LISTED UNDER
SMALL BUSINESS TIER***

- Online membership directory
 - Total of 3 business locations
 - Total of 6 business category listings
 - Priority listing based upon membership
- Total of 2 sets mailing labels
 - Membership
 - VIP Mailing List
- Industry Peer Groups - exclusive participation in industry specific programs
- Group Executive Mentoring - exclusive access
- One-on-One Executive Mentoring - exclusive access
- CEO Saturday Profile - CEO profile featured on social media and Chamber communications
- Total program passes
 - 4 passes to Chamber After 5
 - 4 passes to Power Hour or Speed Networking
 - 8 passes to Economic VIBE
 - 4 passes to Professional Development
- Total sponsorship credit
 - \$150 discount on Chamber After 5 or Power Hour
 - \$150 discount on Economic VIBE
 - \$150 discount on Professional Development



LEADER:

\$5,000

VALUED AT
\$10,575

ALL BENEFITS LISTED UNDER SMALL BUSINESS TIER

- Online membership directory
 - Total of 4 business locations
 - Total of 8 business category listings
 - Priority listing based upon membership
- Total of 3 sets mailing labels
 - Membership
 - VIP Mailing List
- Industry Peer Groups - exclusive participation in industry specific programs
- Group Executive Mentoring - exclusive access
- One-on-One Executive Mentoring - exclusive access
- CEO Saturday Profile - CEO profile featured on social media and Chamber communications
- Total of 1 Premium Promotion (member only advertising email to 3,500+ contacts)
- Branding
 - Business listed in weekly communications (average five per week)
 - Business logo on mscoastchamber.com
 - Business logo in online membership directory
- Business marketing materials inserted in member packets
 - Provided by business
 - Brochures or flyers no larger than 8 ½ " x 11"
 - One piece per packet
 - Average of 400 distributed annually
- Total program passes
 - 5 passes to Chamber After 5
 - 5 passes to Power Hour or Speed Networking
 - 10 passes to Economic VIBE
 - 5 passes to Professional Development
- Total sponsorship credit
 - \$200 discount on Chamber After 5 or Power Hour
 - \$200 discount on Economic VIBE
 - \$200 discount on Professional Development



DIGNITARY: \$10,000

VALUED AT
\$19,360

ALL BENEFITS LISTED UNDER SMALL BUSINESS TIER

- Online membership directory
 - Listing of all business locations
 - Total of 10 business category listings
 - Priority listing based upon membership
- Total of 4 sets mailing labels
 - Membership
 - VIP Mailing List
- Industry Peer Groups - exclusive participation in industry specific programs
- Group Executive Mentoring - exclusive access
- One-on-One Executive Mentoring - exclusive access
- CEO Saturday Profile - CEO profile featured on social media and Chamber communications
- Total of 2 Premium Promotions (member only advertising email to 3,500+ contacts)
- Branding
 - Business listed in weekly communications (average five per week)
 - Business logo on mscoastchamber.com
 - Business logo in membership directory
- Business marketing materials inserted in member packets
 - Provided by business
 - Brochures or flyers no larger than 8 ½ " x 11'
 - One piece per packet
 - Average of 400 distributed annually
- Total program passes
 - 7 passes to Chamber After 5
 - 7 passes to Power Hour or Speed Networking
 - 14 passes to Economic VIBE
 - 7 passes to Professional Development
- Complimentary series sponsorship
 - Chamber After 5
 - Power Hour
 - Economic VIBE
 - Professional Development



THANK YOU

for joining us!



Mississippi Gulf Coast Chamber of Commerce, Inc.'s mission is to **CONNECT**, **INFORM**, **ADVOCATE** and **DEVELOP**. A membership organization, we are comprised of businesses throughout the Gulf South, and we strive to improve the business climate through fostering leadership, advocating for business, and providing information to the community.



11975 Seaway Road Gulfport, MS 39503
 P: 228-604-0014 | F: 228-604-0105
www.mscoastchamber.com

Mississippi Gulf Coast Chamber of Commerce, Inc.



CONNECT



INFORM



ADVOCATE



DEVELOP

BILOXI CHAMBER OF COMMERCE
 GULFPORT CHAMBER OF COMMERCE
 LONG BEACH CHAMBER OF COMMERCE
 PASS CHRISTIAN CHAMBER OF COMMERCE
 LEADERSHIP GULF COAST
 COAST CENTURION ASSOCIATION
 COAST YOUNG PROFESSIONALS